

# A Research driven process

## Company Profile:

Evangelists is a provider of IT Research, Strategic Consulting and Advisory Services. Evangelists' experienced analysts and consultants are trusted advisors to IT companies, and more importantly to the end users of these technologies. To this end, we have created an excellent network of Chief Information Officers (CIOs), Chief Technology Officers (CTOs) and Information Managers across a gamut of industry segments.

## Geographies Operated:

India  
North America

## The Evangelists Advantage

Our research governs the dynamics of both primary and secondary research. The whole advisory services of Evangelists are backed up by subtle and refined research work done by Evangelists competent research analysts. It has become one of core strength of offering portfolio.

Backbone of our research is our peer group network. Our investigatory research is based on one to one interaction to extract useful information. The methodology includes leading edge practices of experts interviewing experts. Our interview panel includes experts who are well versed with technology, rich experience in industry and having command in communication.

## Research Deliverables

Our deliverables are a rich amalgamation of the methodological research work and systematic analytical techniques

- Customized report Tailor-made according to the need of customer
- Syndicated report
- Annual Reports
- Benchmarked Reports

## Powering the Research Process

Evangelists is a consistent source of clear, unbiased, easy to understand, actionable research. We are guided by the following principals:

- Research must provide clear guidance for specific research
- To determine the best methodology, one must know the decisions to be made
- Quality research demands strict attention to detailed channel strategy
- Success in the marketplace is contingent upon good channel planning

Contact us at: [www.evangelists.in](http://www.evangelists.in)

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